

Getting listed on the SPRpages



The SPRpages are made to give all SPR users the opportunity to find information regarding the design and execution of SPR experiments. As a bonus, several other parts are added like the suppliers, instrument and services pages. The SPRpages tries to give an overview of the available instruments and companies in the field of SPR. For other label free technologies, regarding protein interaction there is a special website called www.BIApages.nl (use this document also).

To get your company and instruments listed in the SPRpages I need the following information.

Supplier section

- a company logo (gif or png)
- the web link to your company
- general text about the company explaining why customers should come to you (max 300 words)

Instrument section

- a company logo (gif or png)
- the web link to your instrument
- a text about your most recent instrument explaining the strong features which distinguishes your machine from the other brands (max 300 words)
- one or more pictures of the machine (gif or png)
- · any picture making your text more clear

Services section

- a company logo (gif or png)
- the web link to your (services) webpage
- a text about the SPR or related kinetic services you provide (max 300 words)
- type of techniques used (SPR, SPRi, BLI, ITC, ..)

Label free section (not for SPR based instruments) on the BIApages (www.biapages.nl)

- a company logo (gif or png)
- the web link to your company or instrument
- a text explaining your technique of label free measurement
- a text about your most recent instrument explaining the strong features which distinguishes your machine from the other brands (max 300 words)
- one or more pictures of the machine (gif or png)
- any picture making your text more clear

Top Banner

The larger banner is reserved for new product display or new technical developments rather than for general product / company advertisement.

The banner will be made by the SPRpages to blend in in the front page. In general, we need a one liner, some text and a picture. Be aware that the banner is only visible for 6-7 seconds so do not use too much text. If your company has a base colour, we can use that.

If you think you have suitable products / developments, I can look into it.



Side Banner

The site banner is reserved for symposia / lectures (webinars) and general (new) product announcements or literature highlights. In general, it states the date, location and where to get more information. If space permits a small logo / picture or some extra text is possible.

Blog article



The blog article section is reserved for interesting new developments and insights benefitting the SPR community. There is a small text on the front page with a link either to a new page on the SPRpages with the rest of the article or a link to an off-side page with more information.



Disclaimer

Sending in your text does not grant you any right that the text will be incorporated in the SPRpages. In addition, SPRpages has the right to change the text if found appropriate. If you think the text is not up to your standards, you can request to remove the text

Visit us at

<u>www.SPRpages.nl</u> – Your starting point for Surface Plasmon Resonance <u>www.BIApages.nl</u> – Your starting point for Biomolecular Interaction Analysis

SPRpages book

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Contact

To contact the SPRpages please send a mail to

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Kind regards

Arnoud Marquart SPRpages